



Exhibitor's Registration Form

ULI Houston Urban Marketplace
Tuesday, August 25, 2009
12:00 p.m. – 6:30 p.m.
Hilton Americas-Houston
Ballroom of the Americas

On **Tuesday, August 25**, the Houston District Council of the Urban Land Institute will host its Fourth Urban Marketplace program at the Hilton Americas-Houston. The half-day event begins at 12 noon with a luncheon and keynote address and continues through the afternoon with discussion panels and roundtables, exhibitor marketplace, and a cocktail reception.

The **exhibitor marketplace** will run from 11:30-6:30 outside the Ballroom of the Americas, and will be a place where exhibitors from both for-profit and non-profit development service providers, communities, and local governments market their development plans, incentives and services to developers and financiers.

Exhibit space in the exhibitor marketplace is available at a price of \$500 for private sector service vendors and \$300 for nonprofits and public agencies, and includes a conference registration for one person. ULI Houston Sponsors receive a discounted rate of \$50 off their exhibitor fee (\$450 / \$250). This price also includes one 8-foot table, with cover, and standard 120 volt electrical access. Additional electrical or other needs (e.g., internet access) are not included.

Following this registration form is a layout of the exhibit space. Please indicate by circling on the diagram your 1st, 2nd, and 3rd preference for booth space. All efforts will be made to accommodate your top choice, however, exhibits are assigned on a first-come, first-served basis in the order in which commitments are received. Conference sponsors also are assigned booth space

Preference will also be given to conference sponsors.

To reserve your exhibit space, please complete this form and return it with payment by TUESDAY, AUGUST 4 via fax to 713-349-8812, or via mail to ULI Houston, 2617 C West Holcombe, #122, Houston, TX 77025.

**IMPORTANT: The following information must be completed for the person attending:
ULI Houston District Council Meeting Code 8113-1002**

Company Exhibiting _____

ULI Annual Sponsor YES NO

Please contact me about annual sponsorship levels and benefits

Name of Person attending Conference _____

ULI Member ID # (if applicable) _____ Informal Name for Badge _____

Title _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____



Exhibitor confirmation

Registration Deadline for Exhibitors: Tuesday, Aug. 4

Confirmations will be emailed. Sorry, fax, checks and P.O.s received after the registration deadline will not be included in meeting registry or guaranteed a prepared name badge.

Refund requests must be submitted in writing no later than the date of the registration deadline; refund requests will not be accepted after this date.

Please circle amount to be

charged: \$500 (Private sector) \$250 (Public/Non-Profit)

ULI Houston Sponsors receive a discounted rate of \$50 off their exhibitor fee (\$450 / \$250)

Payment Methods: *(Please check the box indicating your method of payment)*

CREDIT CARD: Indicate credit card:

Visa Mastercard AMEX Diners Club Discover Carte Blanche

Card Number: _____ **Exp. Date:** _____

Signature: _____

CHECK: CALL: 713-349-8821 - Telephone pre-registration is required to ensure inclusion in the meeting registry of attendees and to obtain a prepared name badge.

Make Checks Payable to: ULI Houston District Council

Mail check with completed registration form to:

ULI Houston, 2617 C West Holcombe, #122, Houston, TX 77025

PURCHASE ORDER: (Public Agencies Only) FAX: 713-349-8812 - Fax copy of signed P.O. and completed registration form to ensure inclusion in meeting registry of attendees and to obtain a prepared name badge.

