

Luncheon Event

Wednesday, Sept. 30, 2009

11:30 – 1:30 pm

Hotel Development: Still Opening Doors to Economic Opportunity?

Speakers:

John Keeling, Executive Vice President
Valencia Group

Robert Eury, President
Houston Downtown Management District

Tom D'Alesandro, President
McShane Development Company

Joe Esch, Executive Director
Business/Intergovernmental Relations
City of Sugar Land

Location:

Westin Galleria Hotel
Monarch Room, 24th Floor
5060 West Alabama
Houston, TX 77056

Please join ULI Houston for a dynamic luncheon panel presentation and discussion on hotel real estate development trends. What is the regional economic impact of travel and the commercial lodging industry? Has it lived up to its promise, and what is on the horizon?

In 2008, total direct travel spending in Texas was \$60.6 billion, with commercial lodging accounting for \$28.2 billion. Even during the downturn, travel in Texas has outperformed the U.S. travel industry. And among "export-oriented" industries in the State, only oil & gas and related manufacturing industries pumped significantly more into the Texas GDP.* Join this ULI Houston luncheon focused on hospitality development in the Greater Houston area, and learn the inside story of this unsung hero of our region's economy. Leading industry authority John Keeling will open the discussion with a presentation about development trends and economic impact of hotels. Following presentations by Tom D'Alesandro on The Woodlands, Bob Eury on Downtown and Joe Esch on Sugar Land, John Keeling will moderate a panel discussion and field your questions.

**Source: Dean Runyon Associates "The Economic Impact of Travel on Texas"*

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**confirmed as of printing date*

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At the local level, ULI and its members accomplish its mission through District Councils, where local members convene at educational programs and other events to share best practices and learn from each other.

We thank our generous Sponsors who have renewed their support of ULI. For more information about membership and sponsorship options and their benefits, please visit our Website at ULI-Houston.org, or call Ann Taylor, ULI Executive Director for Houston at 713-349-8821.

ULI Houston

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Meeting Code: 8113-1006

Registration Types and Fees:

Please circle applicable rate below

	Member	Non-Member
Private	\$55	\$85
Public/Non-profit	\$45	\$75
Young Leader	\$35	\$65

Registration Deadline:

Monday, Sept. 28, 2009

After Monday, Sept. 28, please call 713-349-8821 to check for late registration availability. Add \$25 for late or on-site registration.

SPONSORS: Please fax a completed registration form for each complimentary guest.

Confirmations will be emailed.

Refund requests must be submitted in writing no later than the above registration deadline; refund requests will not be accepted after this date. Fax request to: 202-624-7147.

REGISTRATION FORM

Payment Methods: (Please check the appropriate box)

- REGISTER/PAY ONLINE** at www.uli-houston.org.
 - Payment can be made by credit card.
 - If you register and pay online, do not fax this form.

- CREDIT CARD:**
 - **FAX: 1-800-248-4585**
 - Visa Mastercard AMEX
 - Diners Discover Carte Blanche
 - **Card Number:** _____
 - **Exp. Date:** _____
 - **Signature:** _____

- CHECK:**
 - Make Checks Payable to: ULI Houston
 - Mail check with completed registration form to:
ULI Houston District Council, Department 304
Washington, DC 20055-0304

- PURCHASE ORDER: (Public Agencies Only)**
 - **FAX: 1-800-248-4585** - Fax copy of signed P.O. and completed registration form to ensure inclusion in meeting registry of attendees and to obtain a prepared name badge.
 - Payment to follow by check payable to: ULI Houston
 - Mail check with Purchase Order & original registration form to:
ULI Houston District Council, Department 304
Washington, DC 20055-0304

If payment has not been received prior to the registration deadline date, a credit card guarantee will be required on-site. No credit card charges will be processed if payment is received within 1 week of meeting date.

IMPORTANT: The following information must be completed (unless registering online- see above):

ULI Member ID # (if applicable) _____

Name _____ Informal Name for Badge _____

Title _____

Company _____

Address _____

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8113-1006

* Email is required in order to receive a confirmation*

For multiple registrations, please duplicate this form.