

EVENT REGISTRATION

Thursday, Sept. 9, 2010

The Norris Conference Center
At CityCentre
803 Town and Country Lane
Houston, Texas 77024



Urban Land
Institute

Houston

Mobile Workshops 8:30 – 11:30 am

Conference 11:30 am – 4:30 pm

Cocktail Reception 4:45 – 6 pm

Honorary Chairman:

Larry D. Johnson, Chairman
The Johnson Development Corp.

Host Committee Chairman:

Ted Nelson, Regional President
Newland Communities

Event Chairman:

Joel Marshall, Sr. Vice President
Trendmaker Development Company

Keynote Speaker:

Thomas J. D'Alesandro, President
McShane Development Company

Registration Tickets:

Conference registration includes: luncheon,
admission to panel discussions and marketplace

Early Bird Conference Tickets BEFORE JUL. 31

Members

Private \$100 / Public Sector & YLG \$75 /
Student \$60

Future Members

Private \$125 / Public Sector & YLG \$100 /
Student \$85

Standard Rate Conference Tickets AFTER JUL. 31

Members

Private \$125 / Public Sector & YLG \$100 /
Student \$85

Future Members

Private \$170 / Public Sector & YLG \$125 /
Student \$100

late and on-site registration add \$25 fee

Mobile Workshop Tours:

Commercial development tours / case studies.

**Advance reservation required*

Members \$35 / Future Members \$55

Cocktail & Networking Reception:

Members Free / Future Members \$20

**Table Sponsor \$2,500 / 8 admissions to
conference, luncheon, and reception**

***15% discount for Annual sponsors**

Contact ULI Houston: 713-349-8821

E-mail Houston@ULI.org or visit online at
www.uli-houston.org for sponsors package

ULI Suburban Marketplace 2010 Suburbia Transformed: the next decade and beyond

The largest single-day conference focused on Suburban Development, ULI Suburban Marketplace delivers leading-edge information with ULI's customary emphasis on real-world experience and best practices.

Industry experts and thought leaders will examine the vital role of high quality suburban development in dynamic, rapidly growing regions. Participants will gain the most current intelligence on demographic shifts transforming suburbia, plus information on how to succeed in public + private partnership developments.

In the morning, special, optional mobile workshops let participants hear directly from the developers while touring world-class workplaces for the next decade and beyond. In the afternoon, City leaders and private developers tell us how to win a place on public + private development teams. Panelists discuss their experiences developing the #1 top-selling residential master-planned community in the country, and market researchers examine the changing face of suburbia: Who is buying? What are they buying? Where is the funding?

ULI Members receive complimentary admission to relax and unwind at an evening cocktail reception at the Monnalisa Bar in the beautiful Hotel Sorella.

Confirmed Speakers as of printing date include:

- **Thomas D'Alesandro**, President, McShane Development Company
- **The Hon. James Thompson**, Mayor, Sugar Land, Texas
- **Tyrone Rachal**, Sr. Dev. Manager, Atlanta Redevelopment Authority
- **David Weekley**, Chairman, David Weekley Homes
- **Les Newton**, President, Planned Community Developers, Ltd.
- **Shay Shafie**, General Manager, Imperial Sugar Redevelopment, The Johnson Development Corp.
- **Ted Nelson**, Regional President, Newland Communities
- **Charles Savino**, Executive Vice President, CDS Market Research
- **David Hightower**, Executive Vice President, Wolff Companies

ULI Houston Thanks Its Annual Sponsors

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ULI Suburban Marketplace
Thurs. Sept. 9, 2010
Meeting Code: 8113-1104

Early Bird Discount: BEFORE JULY 31

Members

Private \$100 Public Sector / YLG \$75

Student \$60

Future Members

Private \$125 Public Sector / YLG \$100

Student \$85

Standard Rate: AFTER JULY 31

Members

Private \$125 Public Sector / YLG \$100

Student \$85

Future Members

Private \$170 Public Sector / YLG \$125

Student \$100

Mobile Workshop Tours*

Commercial development tours / case studies.

*Advance reservation required

Members \$35 Future Members \$55

Cocktail & Networking reception

Members FREE Future Members \$20

Registration Deadline:

Friday, Sept. 3, 2010. After Sept. 3, please call (713) 349-8821 for availability. **Late Registration, add \$25 late fee.**

Refund Requests:

Fax Refund Requests to 1-800-624-7140.

No refunds will be accepted after Sept. 3rd.

Please FAX: 1-800-248-4585 this form even if you are paying by check to ensure you are registered for the event.

IMPORTANT: The following information must be completed to register

ULI Member ID # _____

Name _____ Informal Name for Badge: _____

Title _____

Company _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

E-mail* _____

REGISTRATION FORM

Payment Methods: (Please check the appropriate box)

ONLINE: Register online at www.uli-houston.org

CREDIT CARD:

• FAX: 1-800-248-4585

Visa MasterCard AMEX

Diners Discover Carte Blanche

• Card Number: _____

• Exp. Date: _____

• Signature: _____

CHECK:

• If paying by check, please still fax this form in to secure your registration

• Make Checks Payable to: ULI Houston

• Mail check with completed registration form to:

[ULI Houston District Council, Dept. 304
Washington, DC 20055-0304]

ULI annual luncheon sponsors do not receive free admissions to this special event

Table Sponsorship Available for \$2,500

15% ULI Annual Sponsor Discount \$2,125

Includes 8 admissions to conference, luncheon and networking reception.

Please call 713-349-8821, email Houston@ULI.org

or visit www.uli-houston.org for this and other

event sponsorship opportunities.

8113-1104

* Email is required in order to receive a confirmation*

For multiple registrations, please duplicate this form.