

EVENT REGISTRATION



Friday, February 19, 2010

Downtown Developer Talk & Tour

Discovery Green
The Grove, Vista Room
1611 Lamar Houston, TX 77010

7:30 – 8 am breakfast
8 – 11 am development tours

Contact ULI Houston: 713-349-8821

Speakers and their Projects

Marvy Finger, President / CEO,
The Finger Companies
One Park Place

Guy Hagstette, President, Discovery
Green Conservancy
Discovery Green

Nick Massad, Jr. President / CEO,
American Liberty Hospitality
Embassy Suites Hotel

Aaron Thielhorn, Principal,
Office Development, Trammell Crow
Hess Tower

Registration:

\$35 Member
\$45 Non-Member

**Add \$25 for late or on-site
registration**

Join ULI Houston for a developer's-eye-view of properties bordering Discovery Green Park in Downtown Houston. Hear from people transforming Downtown's convention and sports district into a 24/7, live/work/play and stay environment. Each developer will present a case history outlining the program, the opportunity, lessons learned, financing, and impact of Discovery Green on their projects.

During the talk and tour we will explore:

- Discovery Green, a \$125 million project built by a public + private partnership that gave Downtown an uncommonly beautiful back yard
- The 37-story One Park Place, Downtown's first high-rise multifamily development in 40 years, and a ULI Development of Distinction
- The 30-story Hess Tower, a Class-A, Gold LEED office tower
- The 22-story Embassy Suites Hotel, the first to receive a subsidy under an ordinance approved in October that provides a giveback of hotel occupancy taxes for seven years to any hotel built within four blocks of the George R. Brown Convention Center.

Gain a behind-the-scenes look at what it took to make each of these game-changing developments happen.

Annual sponsors

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ULI Houston

Breakfast and Tour
Friday, Feb. 19, 2010
Meeting Code: 8113-1019

Member \$35

Non-Member \$45

Attendance limited to the first 120 registrants

Registration Deadline:

Wed., Feb. 17, 2010

ANNUAL SPONSOR

Please submit this form for your complimentary sponsor registration, one form for each participant, by email to Houston@ULI.org or fax to 713-349-8812

REGISTRATION FORM

Payment Methods: *(Please check the appropriate box)*

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• FAX: 1-800-248-4585

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CHECK:

• If paying by check, please still fax this form in to secure your registration

• Make Checks Payable to: ULI Houston

• Mail check with completed registration form to:
ULI Houston District Council, 2617-C West
Holcombe #122
Houston, TX 77025

IMPORTANT: The following information must be completed to register

ULI Member ID # _____

Name _____

Title _____

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8113-1019

** Email is required in order to receive a confirmation**

For multiple registrations, please duplicate this form.